



Federal Ministry  
for Economic Cooperation  
and Development



Partners in  
Transformation  
Import Promotion Desk



# IPD Cut flower producers in Kenya

Take advantage of direct imports from Kenya!  
Source high-quality cut flowers from reliable producers.  
We will connect you with new, carefully screened suppliers.

Our services are neutral and free of charge!

# Import Promotion Desk (IPD)

Get to know new Kenyan flower growers!  
Expand your supplier network!

Although Kenya has a long tradition as a flower country, usually only the large farms are internationally known. Import Promotion Desk – the German import promotion initiative – takes a different approach:



We have identified export-ready small and medium-sized cut flower farms that are located in the regions of **Lake Naivasha, Mount Kenya or Nakuru**. These **owner-managed companies** have gained many years of experience in the production of cutflowers.

They take advantage of the favorable climate of the high altitudes in the Rift Valley with high solar radiation and moderate temperatures at the same time. In addition, the location offers quick access to the international airport in Nairobi and thus relative proximity to European sales market.



Besides **high-quality roses**, the Kenyan companies produce mainly colourful **Summer Flowers**, for example Kangaroo Paw, Eryngium as well as Alstroemeria, Hypericum and Limonium.

All companies that we introduce to have been **pre-screened by us and our partner Kenya Flower Council**. The promising companies are able to reliably, serve the seasonal demand in the EU market. In our selection process, we pay attention not only to product quality, exportability and compliance with international standards and certifications, but also to the efficiency of logistics.

**Our contact brokering is neutral and free of charge!**

On the following pages you can find detailed information about the Kenyan producers. We establish direct contact to these new suppliers or organise b2b meetings online.

## Get in touch with us!



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IPD is an initiative of the Federation of German Wholesale, Foreign Trade and Services (BGA) and sequa, the development organisation and partner of German business.

IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ) and part of the "Partners in Transformation – Business & Development Network", into which the BMZ programmes for economic actors are organised.

More information about IPD and our individual services at [www.importpromotiondesk.de](http://www.importpromotiondesk.de)

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# Benev Flora

Founded in 2009, Benev Flora is a Kenyan fresh cut flower company. Located just outside the Lake Naivasha Basin contour, the farm is only a two-hour drive from Jomo Kenyatta International Airport. Benev Flora grows summer flowers with an emphasis on quality, reliability and good customer relationship management, whilst upholding sustainable and ethical growing standards at farm level. Benev Flora has currently specialized in Hypericum and has experience in the UK, the Netherlands, France, Japan and the Middle East. Net area under production is 20 ha with 200 employees.

### Products, varieties & quantities per week

- Hypericum
  - Magical Triumph / 150,000 stems
  - Magical Green Power / 20,000 stems
  - Magical Seasons / 15,000 stems
  - Magical Royal Princess / 20,000 stems
  - Magical Snow Prince / 20,000 stems
- Lysimachia Moonlight\* / 40,000 stems
- Eryngium Blue Lagoon\* / 60,000 stems
- Asters\*
  - Blanca / 30,000 stems
  - Camilla / 10,000 stems
  - Primavera / 20,000 stems
  - Como / 20,000 stems
  - Tekapo / 60,000 stems

### Certifications

- KFC SILVER
- GLOBALG.A.P.
- GRASP
- SEDEX

### Growing region & Altitude

- Naivasha, Kenya, 2,230 m.a.s.l

\*available beginning of April 2024



Kenya

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# Everest Enterprise



Kenya

The farm is nestled in the Mt. Kenya region, Central province of Kenya. Established in 1988, the company's focus is on using eco-friendly growing methods, being environmentally responsible and balancing the farms production with the communities and its families.

From the fields, one has a spectacular view of Mount Kenya towering over Nanyuki. The beautiful scenery combined with a committed and expert team makes Everest Enterprises reliable and the most trusted Kenyan exporter of high-quality premium roses in the industry. Utmost customer satisfaction is a top priority.

### Products, varieties & quantities per week

- T-Hybrid Roses / 9 ha / 12 varieties / 270,000 stems
  - Athena / 4,000 stems
  - Belle Rose / 3,000 stems
  - Confidential / 3,000 stems
  - EverRed / 3,000 stems
  - Good Times / 3,000 stems
  - Madam Red / 4,000 stems
  - New Orleans / 2,000 stems
  - Salimia / 2,000 stems
  - Sankara / 2,000 stems
  - Tacazzi / 3,000 stems
  - Wham / 2,000 stems

### Certifications

- GLOBALG.A.P.
- KFC SILVER
- SMETA

### Growing region & Altitude

- Mt. Kenya Region, Kenya, 2,100 m.a.s.l.

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# Fina Flora

Fina Flora, located on the western highlands of Kenya's Great Rift Valley, enjoys ideal weather for high quality all year production. Fina, the short form of "Dafina" in Swahili, means a treasure of delightful things.

This is reflected in the value of elegant hypericum with rich vibrant coloured berries, consistent quality and long vase life. The farm's directors, with more than 40 years of agri-business experience, partner with over 130 employees from neighbouring families organized into schemes that promote ownership and commitment.

### Products, varieties & quantities per week

- Hypericum green power (green) / 15,000 stems
- Hypericum triumph (red) / 58,000 stems
- Hypericum lightning (red) / 6,000 stems
- Hypericum royal princess (pink) / 15,000 stems
- Hypericum cherry (brown) / 9,000 stems
- Hypericum seasons (chocolate) / 9,000 stems
- Hypericum snowprince (white) / 1,000 stems

### Certifications

- GLOBALG.A.P.
- GRASP

### Growing region & Altitude

- Highlands West of Rift Valley, Kenya, 2,300 m.a.s.l.



Kenya

### Address

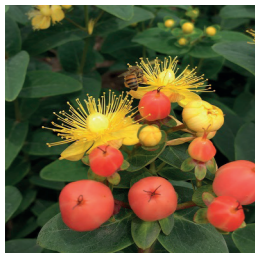
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# Florenzia Blooms



Kenya

Florenzia Blooms is a Kenyan-based summer flowers farm located at the Rift Valley in Kenya. They ensure a consistent supply of fresh summer flowers all year round. Founded in 2018, the farm is equatorially located at an altitude of 6,300 ft above mean sea level, which gives them an edge with an all year-round productive weather favorable for summer flower production.

They have made investments in sustainable green energy, research and innovation with a fully operational farm research department that ensures a rigorous and strict process of flower evaluation and selection. This, alongside partnerships with the leading global breeders ensures introduction of new, vibrant and colorful summer flower varieties. The workforce is 70% female, ensuring gender equality, decent work and economic growth whilst ensuring there is responsible consumption and production in the farm for eco-friendly and sustainable growth.

### Products, varieties & quantities per week

- Anigozanthos / 3 varieties / 1.75 ha / 28,000 stems
- Limonium / 4 varieties / 0.2 ha / 13,000 stems
- Echinacea / 3 colours / 0.5 ha / 7,000 stems
- Carthamus / 1 colour / 0.5 ha / 9,230 stems
- Ammi / 2 varieties / 0.5 ha / 6,500 stems

### Certifications

- GLOBALG.A.P.
- KFC - SILVER (F.O.S.S)

### Growing region & Altitude

- Highlands West of Rift Valley, Kenya, 2,300 m.a.s.l.



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# Mount Kenya Alstromeria



Mount Kenya Alstromeria is an award winning Alstromeria company located in Nanyuki on the slopes of Mount Kenya, 2100 m above sea level. They are growing exceptional quality: 4-6 heads per stem with a wide assort of 23 varieties all on 4 ha.

Mount Kenya Alstromeria has a dedicated team of professionals who combine talent, values, experience and commitment to ensure excellent service, aimed at fulfilling a client's needs and expectations.

The company is proud to offer a large assortment and wide range of alstromeria varieties that guarantee consistency in supply. It also enables value addition should a client require mixed bouquets.



### Products, varieties & quantities per week

- Alstromeria / 10 colors / 4 ha / 100,000 stems

### Certifications

- GLOBALG.A.P.
- MPS-ABC
- KFC SILVER
- SEDEX

### Growing region & Altitude

- Nanyuki, Kenya, 2,100 m.a.s.l.



Kenya

### Address

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# Mount Kenya Sprouts



Mt. Kenya Sprouts is a trusted fast growing summer flower producer. It is located in the iconic high altitude slopes of Mt. Kenya, with 16 ha under production growing at 1,900 m and 2,500 m above sea level.

Through their sustainable techniques, Mt. Kenya Sprouts produces high-quality summer flowers ensuring a consistent production of a unique range of flowers that are available all year round. Mt. Kenya Sprouts is always working to grow, diversify and maintain a good and satisfied customer base.

### Products, varieties & quantities per week

- Summer Flower Bouquets (individual design) / 5,000 bouquets
- Ammi / 1 variety / 8,000 stems
- Bupleurum / 1 variety / 20,000 stems
- Craspedia / 1 variety / 30,000 stems
- Dianthus Kiwi Mellow / 1 variety / 10,000 stems
- Eryngium / 2 varieties / 15,000 stems
- Gypsophila / 1 variety / 7,000 stems
- Lepidium / 1 variety / 20,000 stems
- Limonium / 9 colours / 30,000 stems
- Lisianthus / 6 varieties / 5,000 stems
- Moluccella / 1 variety / 20,000 stems
- Talinum / 1 variety / 5,000 stems

### Certifications

- GLOBALG.A.P.

### Growing region & Altitude

- Timau, Kenya, / 2,500 m.a.s.l.
- Nanyuki, Kenya, / 1,950 m.a.s.l.



Kenya

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# Primeflora



Primeflora is a Kenyan based company growing and exporting varieties of summer flowers in two high altitude locations. Their Limoniums have earned a trademark name of quality and consistence throughout the year with a wide choice of varieties. Primeflora is determined to produce all the varieties on its basket throughout the year. They embrace innovative products in line with customer requirements and are willing to corroborate with customers to provide diverse varieties.

### Products, varieties & quantities per week

- Limonium / 6 varieties
- Craspedia
- Solidago
- Alliums
- Delphinium
- Total production approx. 115.000 stems

### Certifications

- GLOBALG.A.P.
- GRASP

### Growing region & Altitude

- Timau, Kenya 2,400 m.a.s.l
- Njoro, Kenya 2,000 m.a.s.l.



Kenya

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# Rimi Flora



Rimi Flora, founded in 2007 in Kihingo, Nakuru, employs a workforce of 350 individuals dedicated to cultivating and delivering excellence. Operating in key markets such as the Netherlands, Germany, and the United Kingdom, their unique selling proposition is A1 quality, large sized berries, and vibrant colours. Their commitment shines through in meticulous growth, grading, and customer-centric packaging. Trained personnel handle the processing, ensuring a short window between harvest and transport to maintain optimal flower cooling. Differentiated by large, plentiful berries and lush green leaves, Rimi Flora stands out in the competitive floral market.

### Products, varieties & quantities per week

- Roses / 9 varieties / 310,000 stems
- Hypericum / 13 varieties / 39,0000 stems

### Certifications

- KFC SILVER

### Growing region & Altitude

- Kihingo, Kenya 2,300 m.a.s.l.
- Naivasha, Kenya 2,500 m.a.s.l.



Kenya

### Address

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# Wilmar Flowers

Located in the highland region just northeast of the capital city of Nairobi, Wilmar was founded in 1995 with a very strong social impact at the core of her operations. More than 5,000 farmers, their families and communities have benefitted from Wilmar since its founding.

The company is driven not just for profit but also with a goal of having beneficial social impact in all its activities. The social enterprise model involves contracting smallholder farmers - currently with close to 16 hectares under production, providing them with planting materials at subsidized rates, agronomical extension services and offering the gateway to the international markets for their produce. The strap line 'hope through flowers' sends a simple message - building prosperity and impacting livelihoods.

With more than 12 varieties in their portfolio and 28 years in the market, they endeavor to meet their customers' needs. With many customers acknowledging the beauty and quality of summer flowers, Wilmar is excited to have you interested in their products and the core idea of impacting rural livelihoods.

## Products, varieties & quantities per week

- Ornithogalum Saundersiae / 39,000 stems
- Polianthes Tuberosa / 10,000 stems
- Ammi Visnaga (white) / 35,000 stems
- Ammi Visnaga (green) / 21,000 stems
- Craspedia Globosa / 16,000 stems
- Scabiosa Stellata / 12,000 stems
- Ornithogalum Thyroides / 12,000 stems
- Moluccella Stuk / 8,000 stems
- Lepidium Atraxxa / 2,000 stems
- Daucus Carota / 2,000 stems

## Certifications

- KFC SILVER

## Growing region & Altitude

- Kenya, Central Region 1,800 - 2,200 m.a.s.l.



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Do you want to benefit from our matchmaking service?

We will inform you regularly about our current events in the cut flower sector! Then register [here!](#)

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